

August 5, 2009



To Educational Technology Vendors,

AZTEA (Arizona Technology in Education Alliance) would like to invite you to participate in a new venture this year titled the **AZTEA Content Vendor Expo in collaboration with Arizona Department of Education**. At this EXPO, AZTEA and ADE would like to highlight 21<sup>st</sup> Century Learning Classrooms and encourage school district educators involved with *school improvement, Title I support, EETT and AARA funding* to become aware of many of the scientifically researched technology software and hardware options that are available to our schools. This event will support the implementation of the new Arizona Educational Technology Plan and the new Educational Technology Standard, [www.azed.gov/technology](http://www.azed.gov/technology).



This exposition will be organized by content strands, i.e., Reading, Writing, Math, Science, Social Studies, ELL, Assessment, and Classroom Enhancement Tools.

**DATES:** Friday, October 2<sup>nd</sup> (11am\* - 4pm) & Saturday, October 3<sup>rd</sup> (9:00- 2:00pm)

**LOCATION:** ASU Walter Cronkite School of Mass Communications located at 555 N. Central in the Channel 8 Studio (thanks to ASSET) on the 6<sup>th</sup> floor.

**COST:** Cost per table is \$300.

**AMENITIES:** This location has **free** ASU Internet throughout the building. One 6 ft table with two chairs in a 10 X 10 sq ft area will be available. One 30 minute presentation opportunity is available per table in small breakout rooms that are equipped with a projector.

Feel free to invite your customers. It will be a **FREE** event for educators, ADE and vendor invited guests.

Please respond with the AZTEA Content Vendor Expo Participation Registration Form found below for assurance of a table for your company.

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# AZTEA Content Vendor EXPO\*

## Participation Registration

\*Expo is counted as one conference on Corporate Partner Levels

Name of Company:

Primary Contact:

Email:

Phone:

YES! Our Company would love to be part of the AZTEA Content Vendor Expo. I have identified each content area below that we would like to be aligned to as well as the product name(s).

Vendor Registration is as easy as 1-2-3!

### 1. Align your products with Content areas & Ed Tech Plan and/or Ed Tech Standard ([www.azed.gov/technology](http://www.azed.gov/technology))

Content Area	Grade Level	Product Name	Alignment to Tech Plan and/or Tech Standard?
Math			
Science			
Reading			
Writing			
Social Studies			
Other (Music, Ell, Art, etc)			
Assessment			
Classroom			

Enhancement tools			
Other			

## 2. Identify # of Tables and Presentations....

- Total number of Tables requested: \_\_\_\_\_ X \$300 = \_\_\_\_\_

We are already a copper, silver, gold, or platinum (please circle) corporate level Partner.

- Each Table purchased will be provided one (1) 30 minute presentation opportunity.

Title of Presentation: \_\_\_\_\_

Software Highlighted at Presentation: \_\_\_\_\_

No Presentation needed.

## 3. Send Fees and Expo Booth Registration by September 25, 2009 for inclusion in Expo program information.

- Please send **Expo** Booth Registration and/or Corporate Sponsorship Application to:

AZTEA,  
1753 E. Broadway, Suite 101,  
Tempe, AZ 85282 .

- Questions? [pjlundberg@gmail.com](mailto:pjlundberg@gmail.com) or 602-908-7023