

“Earobics Reach is uniquely strong in providing instruction in every essential reading element students need to become proficient readers.”

—Ben Brady  
Executive Director  
Children’s Literacy Foundation



## ACCELERATE READING SUCCESS

Earobics Reach is a revolutionary, research-proven approach to build reading skills in the critical upper elementary and middle school grades. Designed to meet the needs of students reading below grade level, Earobics Reach provides a powerful, flexible and highly interactive student experience that motivates even reluctant learners.

### Highly Regarded Author Team

Earobics Reach has a team of well-respected and distinguished authors who are deeply experienced in each of the areas of reading instruction, and who serve as advisors in developing the content, design and instructional strategies.

- Shane Templeton
- Timothy Shanahan
- Ben Brady
- Tim Rasinski
- Andrew Morrison

### Assessment and Performance Monitoring

Based on a comprehensive initial assessment and ongoing progress monitoring, Earobics Reach provides instruction tailored to each student’s specific needs.

- Integrated assessments automatically determine appropriate program placement.
- Regular monitoring of student performance ensures proper levels of instruction and support.
- Ongoing progress monitoring stimulates student self-evaluation, and encourages the student to ask, “What do I know?”

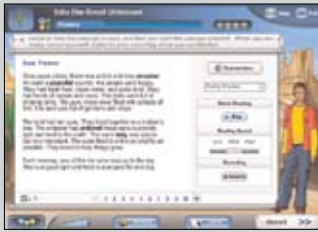
### Effective Instructional Strategies

Earobics Reach concentrates on instruction that matters most, and individualizes it to meet student needs.

- Levels and sequencing are determined by student responses.
- Earobics Reach concentrates on the Reading Next skills: phonics, comprehension, vocabulary, and fluency.



High-interest Content



Interactive Software



Progress Monitoring

## Motivating and Engaging

Designed to meet the unique needs of students reading below grade level, Earobics Reach motivates struggling readers, makes them want to learn, and keeps them actively engaged. A software-based reading solution, Earobics Reach provides a powerful, flexible and highly interactive student experience.

- Students create on-screen virtual friends that accompany them throughout the learning experience.
- High-interest thematic content keeps students motivated.
- Students become excited about learning through a fun, engaging format that offers a variety of learning experiences.
- Activities, rewards, videos and music enrich the student experience.

Let your students meet their virtual friend today. And begin the journey. It will make a difference



## Support for English Language Learners

Earobics Reach includes significant instructional support with select instructions in Spanish and visual reinforcements designed to help students develop mastery with high-frequency words, phrases, synonyms, antonyms, and idioms.

- Directions available in Spanish.
- Comprehensive approach to vocabulary with written and auditory Spanish translations for all vocabulary words.
- Instructional animations including meaning cues for words.

For more information about Earobics Reach®  
call 888-242-6747